

ZANE KEKOA SCHWEITZER

WORLD CHAMPION WATERMAN - AUTHOR - SPEAKER -
ECO and ALOHA AMBASSADOR



For more information e-mail zaniacpress@gmail.com or Contact Judy Shasek: 541-410-1478

ZANE KEKOA SCHWEITZER

Aloha!

I am a third generation Professional Waterman, Ocean Advocate and (I've been told) a master storyteller. I have the family, the history and the gift, for which I am grateful, to have excelled in every action sport that has been a part of my life so far. My grandparents invented windsurfing, my father has 18 World Titles, my mother is a National Champion, and now I am also a multi World Champion Waterman! I began my career as a child. Traveling with my best friend, Connor Baxter, and sponsored by Starboard (for my entire career) we competed in windsurfing, gradually adding surfing, then Standup racing, surfing and foiling.

In addition to earning 15 World Champion titles, I've been blessed with opportunities to teach clinics to adults and children around the world. It's been amazing to introduce so many to water sports while instilling a love for the Ocean. Fortunately, in the past few years a new sort of "podium" has opened up for me. In addition to competing globally, speaking to audiences has been a new way to share my journey.

This journey - on the water and through my decade long practice of keeping a journal - generated some core values and truths in my life. These seem to resonate strongly with my audiences. Throughout my life, since the age of 13, I have kept a daily journal - in fact, three different journals. I was inspired by my Grandparents, Diane and Hoyle Schweitzer, and my maternal grandmother, Carolyn, to reflect on my days and collect my life stories with an attitude of gratitude. Response to my book has solidified my commitment to adding this new "podium" beyond the one at competitions. Each opportunity I have to speak to audiences young or old, in water sports or beyond, is a chance to share inspiration, solid practices that can create a "deep blue lifestyle," and easy to implement action steps.

A lifetime of global travel and competition (since age 11) has provided me with a collection of adventures and stories - collected in my daily journals. I am eager to share my personal stories and insights. They have led me on a learning journey that most recently sparked my mission to be an ECO Ambassador for the Ocean, the environment and to #innovateandinspire the next generation. My knowledge and connection with the ocean all stem from my lifelong pursuit of my passion - the Ocean as our home and our playground.

I had the honor of participating in Parley for the Oceans - Ocean School in the spring of 2017. This experience is detailed in my book, and it changed my perspective on what "living a full life" means to me. It has fueled my vision for providing millions of people with some easy to implement ideas and tools for harnessing their passion, their networks and their energy.

Believe and Create - Innovate and Inspire - Dig Deep - Attitude of Gratitude - Every Step Matters

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Ocean Enthusiast ∞ Author

Environmental Aloha Ambassador ∞ Waterman

INNOVATE AND INSPIRE - BELIEVE AND CREATE

Zane entertains while providing life-tested action steps that will allow audiences to “Believe and Create” their personal journey and add the value of a “Deep Blue Life.” Zane’s brand of inspirational talks are customized to each audience - water athletes to corporate workshops, schools to ocean events.



Bring inspiration, aloha, hope for our Oceans and engaging stories to your event

WHAT PEOPLE ARE SAYING ABOUT ZANE SCHWEITZER

Svein Rasmussen, Founder and Chief of Starboard, “Zane Kekoa Schweitzer lives and absolutely inspiring life story. He can help create a better world through his curiosity and ability to energetically share very important lessons.

Michael Stewart, Founder Sustainable Surf: There is no doubt in my mind that Zane Schweitzer was born to be a world class Waterman; but more importantly, he’s a natural born storyteller with something worth sharing—let’s call it an “Attitude of Gratitude.”

Audiences from Germany to Hawaii, from Thailand and the Philippines to New York and Florida agree, "Zane has a unique ability to connect with audiences via his passion, energy, aloha and message."

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Speaking Topics

The goals of the client, the age and interests of the audience and the time constraints guide the development of each of my presentations. Taking time beforehand to determine your expectations and goals is an important part of my speaking preparation.

When AV equipment is available I can create a slideshow of images, ideas and video relative to the talk. Action on the water has honed me as a person and it can be one of the most engaging aspects of the experience for the audience.

Schools: Every age group has attention and interest differences. A large group assembly will receive a very different presentation than a small group. The focus for schools might be:

- Environment and responsible choices around plastic/recycling
- Character Education: Heroes and Mentors, Attitude of Gratitude, Believe and Create using your talents and passion, Dig Deep - The world is confusing, life is challenging (stories and Q&A with the audience)
- Every Step Matters: Customized to topics important to the audience

Events connected to water sports: These talks might revolve around a film, be motivational for the athletes, celebrate a cause or showcase a sponsor

Business/Corporate Seminars or Workshop Keynote: A solid research segment precedes this type of engagement. Who is the audience, what are their current challenges, what is the goal of the group? Some of topics that resonate with audiences, for example in schools, also hit home with adults. The tone and presentation is geared to the audience. Zane explains, " I often feel the energy in the room and recognize certain people who might need the message. My goal is to connect with the audience in the most useful and engaging manner."

Keynote: When Zane Schweitzer stands in front of any audience he has two levels of preparation. The first is a solid interview with the person or group hiring him to present as a keynote. In an interview style meeting, Zane will assess the goals and outcomes desired by the group. What needs can he fill and what topics/motivational or inspirational concepts should be included. A thorough exploration of the group's culture and business model is always part of the pre-event research. Zane, along with his creative manager, author and marketing team lead Judy Shasek, make certain they "know" the audience long before the keynote is designed.

The second phase of the keynote prep is something Zane does during the opening minutes of every speaking engagement – he "reads" the crowd. He has a knack for identifying key individuals with whom he can interact and engage during the program. This connection is a powerful, intuitive tool that seems to come naturally for Zane.

Training Module(s): In the case of workshop or other teaching opportunities in which a training module will be included, much of the same prep as a keynote speech is undertaken. Depending

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on the length and what the workshop will include, the cost for custom training and client branded modules will be determined.

Book Talks (stores, clubs): I helps if the person organizing book talks is somewhat familiar with my book. Certain chapters or passages "jump out" to people and I like to be sure to include those in my conversation

The meaning of Aloha - The Value of Living a deep Blue Life: These core components are included in some way in all of my presentations. They are key to who I am and why I am inspired to share through the venue of speaking to audiences around the globe.

- Fee schedule (This is TBD - according to travel, time required, venue/occasion)
- Scope of Services: I am available for clinics and private lessons when I am in a location for a speaking engagement. Call for more information

TOPICS and THEMES include:

“Learn from your past, live in your present and manifest your future”

Innovate and Inspire

Have heroes and mentors – BE a hero or mentor

Believe and Create

Dig Deep

Every Step Matters

Attitude of Gratitude

Live in Your Present

Responsibility, Pride, Humility

Live the “Blue Life”

The power of journaling

Social media contact info:

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Facebook: <https://www.facebook.com/ZaneKekoaSchweitzer/>

Instagram: <https://www.instagram.com/zaniac1/>

Twitter: <https://twitter.com/Zaneschweitzer>

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Books Authored: *Beneath the Surface* was released in late 2017. I am in the process of finalizing two more book projects, *Blue Life Journal* (for adults and a version for children ages 8-12) Learn more at <http://blue-life-journal.com>

- Link: <https://www.amazon.com/Beneath-Surface-Zane-Kekoa-Schweitzer/product-reviews/1532355289>

Short Summary: Aloha from Zane Kekoa Schweitzer! Mahalo for the aloha and interest in my book, *The book weaves stories that have led to my InZane Life*. Join me on all my most exciting travels, competitions and most tough obstacle and sacrifices I've had to accept and overcome. At the same time, get insights on how the practice of journaling has made a powerful difference throughout it all.

My life has been a journey on and off the water. To most of you I am known as a Waterman, a surfer, a paddler, a foiler. Just as underwater caverns, reefs and extreme rock formations hidden from our sight create the waves and ocean personality, there are hidden motivations, dreams, goals, choices and influences in my life that lie below the surface.

In this book, through a collection of stories, people, events and life-practices, my hope is that you will discover what lies beneath the surface of Zane Kekoa Schweitzer, Ocean Enthusiast, Environmental Aloha Ambassador and Waterman. I hope this conversation will inspire you and shine a light on your unique story and path. Throughout this book, the people in my family, in my community, among the teammates and competitors with whom I spend so much of my life, will be mentioned more than once. For now, here is just a short introduction to attitudes and philosophies that my ohana has instilled in me since I was very young.

Those attitudes are like a deep ocean current, running powerful and constant through me. There are many mantras that have helped me innovate and inspire, the most powerful is Learn from the past, live in the present and manifest your future. You'll get a peek into my personal journals, records of my life from age 13 to the present.

- List of media appearances, films <http://www.zaneschweitzer.com/media-1/>
- Articles: <http://www.zaneschweitzer.com/new-blog/>
- Calendar of upcoming events: <http://www.zaneschweitzer.com/schedule/>

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List of some past engagements

- Maui Preparatory Academy - Graduation 2017
- Various Elementary and Middle Schools on Maui
- Nuit De La Glisse (Don't Crack Under Pressure III Movie Premiere at the Grand Rex Theater in Paris
- BOOT Dusseldorf, Germany
- Rotary Clubs (5 throughout the Philippines)
- Don't Crack Under Pressure - film premiere
- Bend Senior High (Stories and Stoke, Inspiration, Connection, Every Step Matters)
- High Lakes and Ponderosa Elementary (Heroes and Mentors, Live Blue)
- Groove Yoga Bend (Mindful Tapping)
- Stand on Liquid - Community Inspiration and Films (Live Blue)



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Testimonials/references

What lies “Beneath the Surface” of Zane Kekoa Schweitzer?

Svein Rasmussen, Founder and Chief of Starboard: Zane Kekoa Schweitzer lives an absolutely inspiring life story. That story is just starting to unravel through this book, which is sort of the first chapter. He can help create a better world through his curiosity, willingness to learn and ability to energetically share very important lessons. Zane is taking the lead in so many aspects and to work with him on anything is a lot of fun.

Dave Kalama, Legendary Waterman: Zane has a natural inclination to share his knowledge. He comes from a great family that has been instrumental in inspiring him to be the really good person he is. That is one of the key defining characteristics he has to his core. Zane possesses a lot of traditional waterman skills. The face and definition of the classic way of being a waterman is changing and Zane is the epitome of that evolution.

Michael Stewart, Founder of Sustainable Surf: There is no doubt in my mind that Zane Schweitzer was born to be a world class Waterman. But more importantly, he's a natural born storyteller with something worth sharing – let's call it an "Attitude of Gratitude." That attitude along with his many globetrotting competitive successes as a professional ocean athlete, his natural curiosity and respect about the world around him are what really makes him a "world champion" worth "talking story" with. So, go ahead. Spend some time hanging out with Zane in his first book and you'll feel the way I always do after a conversation with him: inspired, refreshed, and stoked about the path ahead.

Cyrril Gutsch, Founder of Parley for the Oceans: Zane is an innocent influencer, an energy infusion for our movement, an ocean warrior. He doesn't know the ideas of fear and doubt. His path is an inspiration for anyone wanting to dedicate his life to purpose.

Connor Baxter, Multi World Champion Waterman, Fastest Paddler on Earth: Zane Kekoa Schweitzer has the biggest heart of anyone I know and can make anyone feel the “aloha spirit” of Hawai'i no matter where in the world he is. He is also one of the most talented watermen I have ever known.

Reviews of *Beneath the Surface*:

By Shelley on February 20, 2018

I live on Maui and happen to know this young man. But not well. I did not realize that this sweet guy is an "old soul" and I feel that, through his inspirational book, I've gotten to know him a lot better. And would love to know him better still.

By Lurta N on December 15, 2017

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From the first moment that i meet Zane Schweitzer I feel the clear energy as clean powerful water that he has the energy that he spread doing everything, his knowledge as a pure waterman is only up to a few people in the world , always ready for the action and with an incredible sensibility to teach and share his knowledge and the aloha spirit. you cannot waste time with him because he take away all the redundant or superfluous things and go straight to the important things , this book is a good time to invest learning from Zane in how to improve like sport people and to live better as humans.

By Dennis F on January 21, 2018

Zane Kekoa Schweitzer is such an inspiring person with an absolutely positive vibe. Every line in his book speaks aloha and everyone who has had the chance to meet him in person can confirm that he lives the spirit. He has not just written this book to make the world a better place - he lives every word on a daily basis and teaches the reader to do the same. He wanted to write this book for his family and children in the first place. With publishing the book, we all get a glimpse of Zane's thoughts, life and beliefs.

The book is about his path of becoming the ultimate waterman and the philosophical and spiritual aspects and lessons he learns along the way. It teaches you how to reflect on a daily basis and to be open-minded when it comes to new things that appear along the journey. You can learn to fulfill your dreams step by step. Every occasion has a certain meaning to your life and this book teaches you methods to reveal these meanings. It can bring you closer to yourself and gives you ways to listen to your inner thoughts and wishes.

"Beneath the surface" is a must read to everyone who is searching for advices and methods. I can recommend this book to everyone else too. It contains well written stories about the life of a Hawaiian waterman and comes with very fascinating stories which makes this book fun to read. I learned a lot about myself reading this book e.g. I started a 5-Minute-Journal and I feel that it helps me to be more positive, grateful and open-minded. Without Zane's book I wouldn't have started journaling. Since I was on Hawaii for the first time, I was fascinated by their culture and the Hawaiian way of life. I was trying to find the true meaning of Aloha since then. This book taught me so many new things that gave me a better understanding of Aloha and myself. Mahalo Zane for sharing this book with us.

From ES

I have followed Zane Schweitzer's career as a Waterman for many years. I had in my mind what an athlete and inspiring person he was - giving always to peers, kids and his community. It was an honor and life-changing experience to work with him on his first book, BENEATH THE SURFACE. Not only is he a master at story-telling, he has a lifetime of journals that have helped him to "Believe and Create" a life on inspiration and innovation. Zane generously shares a peek inside some of his actual journals - you will feel like he is right there with you as you read. If you are looking for a practice that will support your quest to be your best and manifest your future - THIS is a book to make your own.

By Madeline L on January 21, 2018

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I have read many books, but never have I read any other book that is more inspiring than this one! *Beneath the Surface* is filled with lots of steps on how we can live up to our full potential in life and motivates us to be our best selves. *Beneath the Surface* inspires me to chase after my dreams in life and to not be afraid while doing so. Zane tells his stories with so much passion and description, that it feels like you are there alongside him in places like Hawaii, Fiji, New Zealand and more! A definite read if you're looking to be humbled, while motivated at the same time. I love this book so much, I'm currently reading it for a second time! Thanks Zane for challenging us to innovate and inspire the world!!

By Kelly H on December 6, 2017

Awesome book. It really makes you think about what differences you can make in someone else's life, how to handle failure, and how to be humble by taking one step and realizing how everyone that you meet in life has a purpose on your path. I have loved it and will be having my 16 year old, 13 year old twins, and 10 year old read it. All four being paddlers and surfers. Completely inspiring.

Thank you for sharing such an inspirational and beautiful journey with us. This book put me in tears, on the edge of my seat and dead in laughter. It's truly an inspiring book and I'm glad I was able to read it!

By Ali S on December 1, 2017

A great read based on the power of journaling to keep grounded, grateful and grow performance. Illustrated by great stories of resilience, humbleness, thoughtfulness and taking action to take care of people, communities and our oceans. Zane is a deep thinker so this book challenges you, the reader in many ways.

By L. Davenport on February 15, 2018

The word awesome is so misused and overused these days, but I would definitely use it for Zane Kekoa Schweitzer. I am truly amazed at Zane's skill, his focus, and his practice of kuleana for the ocean and for the land. "*Beneath the Surface*" has depth and meaning for all of us - land lovers or water women

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